



This Superb Artist Model Piano Shipped

Shipped positively and absolutely free. You do not have to pay us a single penny either now or later. We do not ask you to keep this superb Evans Artist Model piano. We merely ask you to accept it on a four weeks' free trial in your home. We do not even ask you for any deposit or any guarantee—not even any C.O.D. payment to us. We will pay all freight charges to your nearest railroad station.

FREE

All we ask is that you tell us which one of our magnificent Evans Artist Model pianos you prefer so that we can send you the one that you want on free trial. There is no obligation on you whatsoever. This offer is made direct to you without any middlemen's profits, no jobber's profits, no dealer's profits between us and you. You get this superb Evans Artist Model piano under my direct selling plan from \$100 to \$200 less than you can buy a cheap commercial piano from your local dealer.

Write today—get full particulars of this great free offer

Easy Payments

Never mind the money. Our low wholesale price and easy payment terms are so very liberal that you never think of the money. Remember, on this offer you get the piano direct from the factory at the rock

bottom wholesale price. You do not pay one cent in advance—not a cent C.O.D. All freight charges prepaid to your nearest railroad station. We allow you to keep this genuine Evans Artist Model piano in your home for four full weeks without paying anybody anything. You play on it then decide for yourself. This offer places you in the very same position as if you were a dealer. You buy it at exactly the same price as the dealer pays. You do business direct with the factory and get the piano at our low, rock bottom price with all middlemen's profit cut out.

NO MONEY DOWN

Not one cent. On this amazing free trial offer, you don't have to pay a single cent to us unless you decide to keep the piano. If you want to send it back, you do so at our expense. Don't forget that. If you are not absolutely satisfied in every way, if you don't find it the best piano you have ever seen or heard of anywhere at any price, just return it at my expense. If, at the end of 30 days free trial, you want to keep the piano, our easy payment plan is open to you. Take your time to pay for it.

OUR GREAT OFFER

We, the manufacturers of the Evans Artist Model piano, will ship direct to you from the factory your choice of any of our Art Pianos free. We prepay the freight—there is no C.O.D. charges—and no deposit is required. We do just as we say we do—ship the piano free. We want you to hear its pure vibrant tone in your own home. We want you to examine its splendid workmanship—we want you to compare the superb Evans Artist Model piano with any other piano made. Place it in your own home for four weeks, and if at the end of that time you are not convinced that the Evans Artist Model piano is the one piano for your home, ship it back at our expense. Send coupon today and learn full particulars of our direct selling plan and special offer—also receive a copy of our handsome Art Catalog.

UNLIMITED GUARANTEE

Our guarantee is not for five years or ten years, but forever. It means that I guarantee my Evans Artist Model piano to you forever from the day you begin to use it. My factory gives you a guarantee bond. I endorse this guarantee bond direct to you. Our reputation and financial responsibility is your protection. You simply can't wear the piano out. It is built to stand the test of time. I want everybody to have the best piano. That is why I am making this great free trial offer on easy payment plan. Fill out the coupon—mail it to me today and get full particulars of this most sensational free trial offer. Write now.

MAIL COUPON NOW

Write today! Get a free copy of our hand-

some Art catalog and full particulars of the greatest piano offer ever made. Learn all about our rock bottom wholesale price and direct selling plan. It means a saving of from \$100 to \$200 on the purchase of a piano. To the first buyer in each locality, we offer a two years' course in music free.

Write today—now.

Free Coupon

F. O. Evans, President, F. O. Evans Piano Co.,
Department 38, Fine Arts Building, Chicago

GENTLEMEN—With the understanding that I am not buying anything or paying anybody anything, you may send me free prepaid, a copy of your Art catalog and full particulars of your direct selling plan.

Name _____

Address _____

F. O. Evans, Pres., F. O. Evans Piano Co., Department 38, Fine Arts Building, Chicago, Ill.